

Building Careers in Construction



BYC Workforce Development Initiative presents

CONTRACTORS IN THE CLASSROOM

Contractors in the Classroom is a program designed to place our BYC Ambassadors directly in schools throughout the Carolinas region. The goal of this program is to educate students, their parents and educators on the many amazing benefits of pursuing a career in the construction and craft trade industry. Through ongoing outreach programs developed for your school, our Contractors in the Classroom are able to educate future generations of workers about the Construction & Trade Industry and why it is such a rewarding and viable career choice!

During their visits to schools, our BYC Contractors in the Classroom volunteers will:

- Discuss their various fields of expertise—providing students with a complete construction industry immersion.
- Incorporate various project-based educational activities in their presentations.
- Explain education and career paths required for each type of job/trade.
- Inform students how they can either become an intern, participate in job-shadowing programs or become a certified pre-apprentice.
- Talk to students about the amazing earning potential involved to pursue their dream jobs in the construction and skilled trade industry.



To learn more about Contractors in the Classroom visit

BuildYourCareer.us

Contact: Tammy Ford at tford@carolinasagc.org
704.995.3901