

BYC Workforce Development Initiative presents

## BYC AMBASSADORS

One of the most important roles in the BYC workforce development initiative is that of our volunteer Ambassadors. Our Ambassadors are comprised of a group of CAGC member General Contractors, Specialty Contractors, Suppliers, Service Providers and various Industry constituents. These highly-skilled professionals assume the role of "boots on the ground" representatives of BYC all across NC and SC. They are the advocates of the culture, mission and values of Build Your Career and feverishly work to promote our goals through various outreach efforts.

## **Our Ambassadors:**

- Build partnerships with local schools, businesses and workforce development agencies.
- Facilitate the advancement and education of America's youth and various displaced workers by promoting lifelong careers in construction and craft trades via clearly defined career pathways.
- Are committed to elevating our industry's industry image by promoting the amazing earning potential, abundance of rewarding careers available and limitless advancement opportunities that await tomorrow's construction workforce!



To learn more about BYC Ambasadors visit

## BuildYourCareer.us

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